

# Promoting Public Scholarship & Social Impact

# Public Scholarship

- ▷ How could diverse forms of scholarship, including public facing scholarship, be better recognized/rewarded by our T/P policy? E.g.,
  - ▶ Our female colleagues invest a LOT of time in areas that traditional incentives don't recognize
  - ▶ Black and indigenous scholars fighting for social justice don't just publish; they advance scholarship in very broad and diverse ways
  - ▶ Faculty who are dedicated to institutional, social, environmental, and political causes invest inordinate amounts of time "applying" scholarship
- ▷ What components of T/P application profiles can reveal this diversity?  
Are there bottlenecks in the process? Does the review process recognize it?



# Social Impact

- ▷ Current policies are explicit about interdisciplinarity, international scope
- ▷ How can policies and incentives be similarly reward the diversity of our knowledge production, application, and impact?
  - ▶ Many scholars have an international scope, network, impact (recognized)
  - ▶ Many scholars focus on local communities or certain groups across borders
  - ▶ Less mainstream issues may not be funded, rejected often, take longer to publish, less cited, etc
  - ▶ Some scholars may not have strong chair's letter, may benefit from letters from diverse writers, their own narratives may need to weighted heavily...
- ▷ Note: The university should be careful not to unplug incentives for public scholarship when updating something else (e.g., requiring AAU external letters can severely hurt international scholarship)



# Diverse Forms of Scholarship

- ▷ Most rewarded: journal articles, books
- ▷ Invisible scholarship: multimodal, media work, op eds, blogs, consultation, etc...
- ▷ Post-publication impact: faculty development, student research/publication, curriculum update, talks, training, policy impact, stakeholder engagement
- ▷ Ongoing/non-published scholarship: projects, reports, fieldwork, collaborations...

